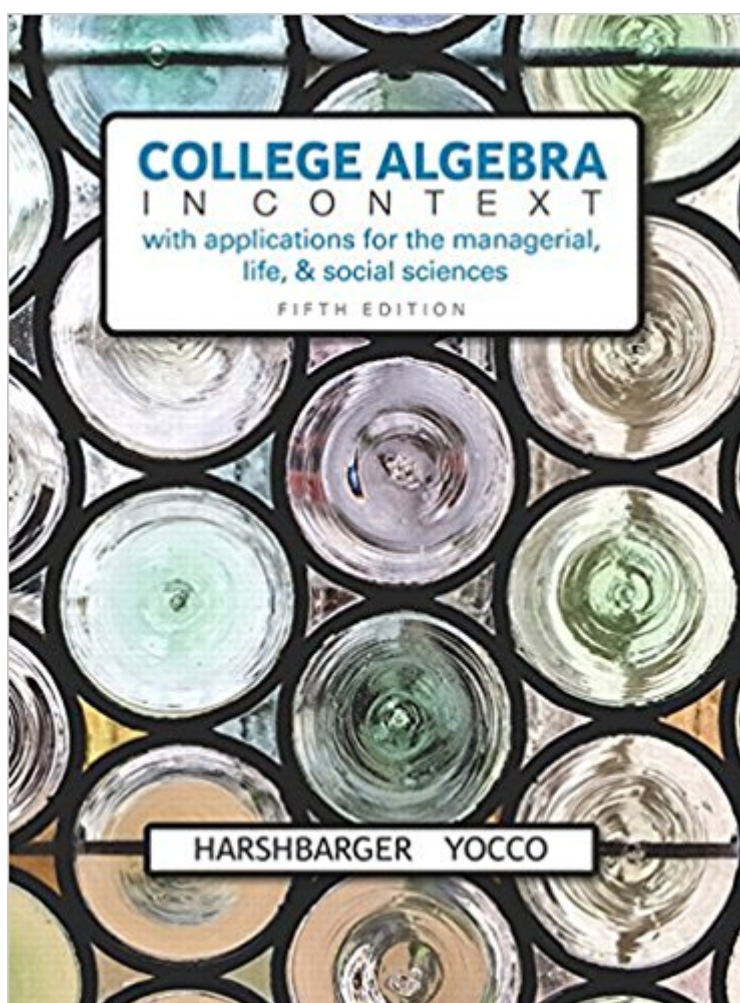


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# College Algebra In Context With Applications For The Managerial, Life, And Social Sciences (5th Edition)



## Synopsis

For courses in college algebra. *Mathematics from Classroom to Career* College Algebra in Context, Fifth Edition is ideal for students majoring in business, social sciences, and life sciences. The authors use modeling, applications, and real-data problems to develop skills, giving students the practice they need to become adept problem solvers in their future courses and careers. This edition offers new sections on conics and the binomial theorem. Also available with MyMathLab MyMathLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. For this edition, the MyMathLab course has been expanded to include additional problem types and resources, and to support the authors' special emphasis on applications. Note: You are purchasing a standalone product; MyLab & Mastering does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134397029 / 9780134397023 College Algebra in Context plus MyMathLab Student Access Kit Package consists of: 0134179021 / 9780134179025 College Algebra in Context with Applications for the Managerial, Life, and Social Sciences 0321431308 / 9780321431301 MyMathLab -- Glue-in Access Card 0321654064 / 9780321654069 MyMathLab Inside Star Sticker

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## Customer Reviews

Ron Harshbarger received his BS from Shippensburg State and an MST from the University of New Hampshire, did graduate work at Penn State University, and received a PhD from the University of Pittsburgh. During a long and highly successful career at Penn State University, Dr. Harshbarger received both teaching and advising awards. At Georgia Southern University, he taught a wide variety of undergraduate and graduate courses in mathematics, developed five new mathematics courses, and created the mathematics component for a new doctoral degree. At the University of South Carolina Beaufort, Dr. Harshbarger was named Professor of the Year in 1999. In 2000, Professor Harshbarger was named the Governor's Professor of the Year for the State of South Carolina. In 2001, the University of South Carolina Board of Trustees named him the Trustee Professor of the Year. In 2002, he received the Mathematical Association of America Southeastern Section Award for Distinguished University Teaching of Mathematics. He was nominated for the 2003 Haimo Award for Distinguished College or University Teaching of Mathematics, a national award given by the Mathematical Association of America. In 2003, he was also named Professor of the Year at the University of South Carolina Beaufort and given the Governor's Distinguished Professor Award for the state of South Carolina.

Â Lisa Yocco received her undergraduate degree in mathematics from Augusta State University and her graduate degree in mathematics education from Florida State University. She has taught at both the college level and the high school level for twenty years, with her most recent experience at Georgia Southern University. She has co-authored several manuals in mathematics and graphing calculators and has presented workshops and papers at numerous conferences. In addition to her textbook writing and teaching, she enjoys spending time with her three children, cooking, and working on interior decorating.

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